

DIMDIM COMMITS TO EDUCATION

Open Source Web Conferencing Company Receives High Marks from Education Community

Dimdim Virtual Classroom Pack is Launched at EDUCAUSE 2008

BOSTON, MA AND ORLANDO, FL; October 29, 2008 – Following the overwhelming positive response received from the education community for its easy and open source web conferencing solution Dimdim (www.dimdim.com), today announced the launch of its first-ever education-specific product line. Dimdim Virtual Classroom Pack empowers 10 teachers to host up to 40 students at a time in their own hosted, customizable web-based classroom at a fraction of the cost of other conferencing products. Dimdim Enterprise is also available with educational discounts supporting the needs of educators worldwide and is already in use by leading universities, K-12 school districts and education companies who are using Dimdim to promote greater participation across academia at a fraction of the cost of traditional alternatives. In concert with its push into education, Dimdim also launched a Zimbra Collaboration Suite Zimlet, to enable unified collaboration across campus-wide email systems using the popular open source email solution, which is used by over 400 universities including Georgia Tech and Texas A&M.

“Dimdim was launched with the goal to bring the world together, across all disciplines, whether in a business environment or on an academic campus,” said DD Ganguly, CEO and co-founder of Dimdim. “We feel it is our responsibility to provide easy to use, low cost collaboration tools like Dimdim Virtual Classroom Pack for schools and educational causes worldwide, and we are thrilled that several academic leaders have already embraced Dimdim to interact and share knowledge and ideas.”

Universities Cheer for Dimdim

Many education facilities including Ohio State University and University of Pennsylvania have already integrated Dimdim into their cross-campus communication platforms so that students and faculty can collaborate in real-time about any topic; continue their classroom experiences with other students online; enable distance learning to remote students or simply enable virtual meeting rooms for live discussions during faculty office hours.

Integration with Dimdim Makes Teaching a Snap

International and domestic companies such as Myngle and TutorJam are using Dimdim’s platform to promote learning across borders. Myngle, a global online

marketplace for live interactive language instruction, uses Dimdim to teach more than 20,000 registered users conversational foreign language skills. TutorJam uses Dimdim's platform as its online classroom where tutors worldwide teach different academic subjects right inside student's homes via a simple web browser – with no software to install anywhere.

Dimdim Nurtures Collaboration across Academia

To demonstrate its commitment to fostering education and learning across the globe, in addition to launching the affordable Dimdim Virtual Classroom Pack and providing aggressive prices for Education, Dimdim also released the Dimdim Zimlet for Zimbra Collaboration Suite, shipped new integration modules with Moodle Course Management System version 1.9, and updated the Claroline collaborative learning environment module.

Features available with Dimdim Virtual Classroom, including:

- 100% Hosted Software as a Service: Educators can instantly add web conferencing without adding any resources or paying hosting or bandwidth fees.
- Right Size/Right Price: Departments can purchase the Dimdim Virtual Classroom Pack for \$2199 and immediately enable 10 teachers to each host virtual conference rooms at any time with up to 40 students in each room.
- Customizable: Teachers can customize their room with the school logo or their own image, landing page, and more.
- Video Chat Included: Teachers can remotely enable any student's webcam so everyone in the classroom can see and hear the teacher and the student.
- Audio Bridge Included: In addition to Dimdim's built-in VoIP service, 10 free, unlimited audio conferencing accounts come with each Dimdim Virtual Classroom Pack for those using traditional telephony.
- Superior tech support: A Dimdim support representative is available via web, chat or email with enterprise-class turnaround and support.

Dimdim will demonstrate its education offerings during EDUCAUSE 2008, a leading information technology-related conference for higher education, in booth number 213, alongside Zimbra.

Dimdim on the Web

To learn more about Dimdim's new education offerings, please visit

<http://www.dimdim.com/education>.

About Dimdim

Dimdim - the world's easiest web conference - lets you deliver synchronized live presentations, whiteboards and web pages while sharing voice and video over the

Internet - with no download required. Dimdim provides multiple free, commercial and open source versions capable of supporting hundreds and even thousands of attendees per meeting. Use Dimdim to instantly reduce money spent on your existing web conferencing bill, and save time, travel and trouble, all while protecting the planet from harmful carbon emissions. Dimdim is backed by the original investors in Skype, Hotmail, and MySQL and is based in Boston, Mass., with offices in New Hampshire, Canada and India.